

MADE IN ENGLAND



PRESS RELEASE

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# 25 YEARS IN THE MAKING BRITISH MANUFACTURING AT ITS BEST



Turnstyle Designs is delighted to announce that the company celebrates 25 years in business, 25 years of manufacturing in Britain and 25 years of setting the standard of Design-led Architectural Ironmongery.

### The History

Turnstyle Designs was established by Steve Roberts in 1992, out of a small shed in the back garden of a cottage in Westleigh, Bideford, Devon, United Kingdom. In 1990 Steve had been developing an old Victorian house in London, when it came to renovating the doors, he could not find any interesting door handles outside the run of the mill brass, wood or glass traditional knobs and levers. With a keen interest in sculpting, he set about making some homemade sculpted door knobs out of a cement fondue mixture. The seed was planted! Newly married, Steve and his wife then moved to North Devon for the waves and glorious countryside. Whist trying to make a living as a sculptor Steve also continued to research and develop the cast door handle ideas and launched Turnstyle Designs in 1992 – 25 years ago.

The company has gone from strength to strength, growing steadily and organically, moving from shed to barn to disused village shop and finally to purpose built factory units in Roundswell Business Park, Barnstaple, UK in 2000.

#### The Business

Turnstyle Designs have developed from a craft based producer selling to shops (such as John Lewis, Purves & Purves) and Interior designers in the UK, to a company that now offers over 30,000 different combinations of options of designs, materials and finishes to High End Interior Designers, Superyacht Designers and Luxury commercial projects. Turnstyle sells to over 25 different countries (the US being one of the largest markets) with export making up over 75% of its annual sales. Turnstyle Designs has also recently won both the Overall Business 2017 and Made In North Devon Awards.

The company has a dedicated showroom in London's prestigious Design Centre, Chelsea Harbour and a subsidiary office in the USA. Turnstyle exhibits annually in London (London Design Week, Focus, 100% Design), Monaco (Monaco Yacht Show) New York (ICFF NY), Amsterdam (METS), Miami (ICFF Miami) and LA (WestEdge) with dedicated managers handling sales for USA, Export, Marine and UK.

## The Products

The product range includes its own range of Amalfine<sup>™</sup> handles, (a proprietary composite blend of materials that produces beautiful and long last effects), brassware that is finished in house, with a choice of 8 different stock finishes and wide selection of beautiful leatherwork that is hand-stitched by Turnstyles team of highly skilled leather craftswomen.

As well as its extensive range of designs and finish options, Turnstyle also offers a custom service, which currently accounts for around 30% of sales. The company works with some of the worlds best designers and architects to produce unique door, cabinet and other hardware to the clients specifications, consulting and developing from sketches and discussions.



#### PRESS CONTACT

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Delivering luxury door hardware for high-end residential, commercial and yacht projects for 30 years, Turnstyle Designs was founded by Steve Roberts in 1992. Steve and his wife Christina work collaboratively to design some of the worlds most innovative decorative hardware, using a broad palette of materials and finishes including, brass, leather and Amalfine™.



From hand stitched leather to individually hammered door hardware, attention to detail is found in every product made. Turnstyle is proudly British made and manufactured in the beautiful Devon countryside. With multiple product combinations and flexibility to allow customisation, there is something for everyone.