

## PRESS RELEASE



## TURNSTYLE DESIGNS – DUO PROMOTED TO DIRECTORS

Turnstyle Designs Ltd - The British Door and Cabinet Hardware manufacturer and recent Queens award winner for export has named Wayne Dymond as Sales and Marketing Director and Karl Smith as Director of Manufacturing.

Wayne Dymond who has been with Turnstyle Designs for 15 years and was previously UK Sales Manager, is now responsible for growing the business, nationally and internationally and pushing the company brand forward in to different markets.

Karl Smith has worked for the company, starting in production, for over 20 years and has grown with the business, working his way up to Production and Procurement manager, which has now become a directorship. As the company expands, with the list of production capabilities growing Karl will manage the ever-growing demands on a very complex blend of manufacturing, exploring new processes and taking the product line into ever more exciting avenues.

Steve Roberts, Managing Director of Turnstyle Designs said "The new restructure of the business is an essential part in order to continue our growth, introducing more depth of management as the workforce grows. Wayne and Karl are long standing and wholly trusted



members of the Turnstyle team and I look forward to working with them to develop new products and open new markets. The new roles have been put in place so that company maintains the customer service and design led product's that our clients have come to expect from Turnstyle Designs."

## Turnstyle Designs - British Artisans of Luxury Door Hardware

Turnstyle has recently been awarded the Queen's award for enterprise 2018- the UK's highest accolade for business success. The honor has been awarded in the category of 'International Trade' in recognition of exceptional export sales.

The company revamped its website to provide clients with an online configurator that can visualize all the possible combinations on a tablet or smartphone. Amazingly, with around 2,000 individual components in stock, it has worked out that its standard range of products provides up to 20,000 different combinations of styles, materials and finishes.

Turnstyle Designs was established by Steve Roberts in 1992, out of a small shed in the back garden of a cottage in Bideford, Devon, UK and now employs over 40 staff worldwide, has a showroom in The Design Centre, Chelsea Harbour, London and exports 70% of its products to be included in High-end Residential, Marine and Commercial projects around the world.

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